

Tema: Poziv za sponzorstvo – 20th International Scientific Conference on Industrial Systems - IS'26

Poštovani,

Obraćamo vam se sa pozivom za saradnju i mogućnost sponzorstva međunarodne naučne konferencije **20th International Scientific Conference on Industrial Systems**, sa centralnom temom "*Industry in the Age of AI*", koja će se održati u Novom Sadu, 19. i 20. novembra 2026. godine.

Cilj konferencije je da okupi naučne istraživače i stručnjake iz oblasti industrije, mehatronike, robotike, automatizacije, informacionih tehnologija, proizvodnih sistema, inženjerskog menadžmenta i veštačke inteligencije, radi razmene znanja i iskustava o savremenim industrijskim sistemima, digitalnoj transformaciji i primeni AI rešenja.

Konferencija je namenjena istraživačima, inženjerima, menadžerima, studentima tehničkih fakulteta, kao i predstavnicima kompanija koje posluju u oblasti industrijskih tehnologija i naprednih softverskih rešenja.

Smatramo da bi učešće vaše kompanije kao sponzora predstavljalo obostranu korist, kroz:

- vidljivost brenda pred relevantnom stručnom publikom,
- promociju proizvoda i usluga,
- umrežavanje sa potencijalnim partnerima i klijentima,
- doprinos razvoju i unapređenju industrijskih i AI tehnologija.

U prilogu vam dostavljamo detaljan predlog sponzorskih paketa, kao i dodatne informacije o konferenciji.

Bilo bi nam zadovoljstvo da razmotrimo mogućnost saradnje i odgovorimo na sva vaša pitanja.

Srdačno,

Organizacioni odbor konferencije

Subject: Sponsorship Invitation – 20th International Scientific Conference on Industrial Systems - IS'26

Dear Sir or Madam,

We are contacting you with an invitation for cooperation and the opportunity to sponsor the **20th International Scientific Conference on Industrial Systems**, with the central theme **“Industry in the Age of AI,”** which will be held in Novi Sad on **November 19–20, 2026.**

The goal of the conference is to bring together researchers and professionals from the fields of industry, mechatronics, robotics, automation, information technologies, production systems, engineering management, and artificial intelligence, in order to exchange knowledge and experiences related to modern industrial systems, digital transformation, and the application of AI solutions.

The conference is intended for researchers, engineers, managers, engineering students, as well as representatives of companies operating in the fields of industrial technologies and advanced software solutions.

We believe that the participation of your company as a sponsor would provide mutual benefits through:

- brand visibility among a relevant professional audience,
- promotion of products and services,
- networking with potential partners and clients,
- contribution to the development and advancement of industrial and AI technologies.

Attached you will find a detailed proposal of the sponsorship packages, as well as additional information about the conference.

It would be our pleasure to consider the possibility of cooperation and to answer any questions you may have.

Kind regards,

Conference Organizing Committee

BENEFITI	GENERALNI SPONZOR 3.000€	ZLATNI SPONZOR 1.500€	SREBRNI SPONZOR 800€	BRONZANI SPONZOR 400-600€	OTVORENI MODEL PODRŠKE
Ukupan broj	1	do 2	Bez ograničenja	Bez ograničenja	Bez ograničenja
Logo i link na sajtu konferencije	✓	✓	✓	✓	✓
Logo na panelu za sponzore	✓	✓	✓	✓	✗
Izložbeni prostor	✓	✓	✓	✓	✗
Govor dobrodošlice	✓	✗	✗	✗	✗
Uključene kotizacije	3	2	1	1	✗
Pristup društvenim aktivnostima	3	2	1	1	✗
Brendirani pokloni	✓	✓	✓	✗	✗
Logo na torbi konferencije	✓	✓	✗	✗	✗
Logo na programu konferencije	✓	✓	✓	✓	✓
Objave na društvenim mrežama	✓	✓	✓	✓	✓

BENEFIT	GENERAL SPONSOR 3.000€	GOLD 1.500€	SILVER 800€	BRONZE 400-600€	OPEN SUPPORT MODEL
Quantity	1	Up to 2	not limited	not limited	not limited
Logo with link on conference website	✓	✓	✓	✓	✓
Logo on sponsor panel	✓	✓	✓	✓	✗
Exhibition space	✓	✓	✓	✓	✗
Opening welcome speech	✓	✗	✗	✗	✗
Complimentary registrations	3	2	1	1	✗
Social events access	3	2	1	1	✗
Branded promotional gifts	✓	✓	✓	✗	✗
Logo on conference bag	✓	✓	✗	✗	✗
Logo on conference program	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓